**Annual Non-Profit Application Form**

***SIP IT Forward®*** is our “drinkable charity program” designed to make a profound impact to local non-profits in and around the Lake Norman area through awareness and fundraising. We are on a mission to create change, $1 at a time.

With each pint of the Sip It Forward® Blonde Ale purchased in our taproom a $1 token is given to the recipient. That token can then be dropped into one of the four charity slots to be counted. Additional tokens can also be purchased alongside the one given, or if someone is not drinking beer.

On **March 22** each year, the anniversary date of Hoptown opening its doors, we do our final tally of all the tokens dropped in each individual charity’s slot throughout the year and then we present each one with a check for 100% of the total raised.

This is an ambitious program, however; giving back to our community is part of our DNA.

**Applications are accepted October 1 through December 31 annually with notification of the FOUR selected non-profits no later than February 22nd, one month prior to the changeover.**

The application included must be filled out by a member of the organization that has signing authority. In addition, please include your ***Letter of Determination*** documentation issued by the Internal Revenue Service. This will include the approval of your 501(c) tax-exempt status Issued on IRS Letterhead. The Letter of Determination includes the organization’s legal name, and trade name (if applicable), EIN number, and effective date of 501(c) status.

We are excited that you are interested in being a part of our program.

Sincerely,

Sandy & Scott Plemmons

Managing Partners

# Sip It Forward® Annual Application Form

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| --- | --- |
| Name of Organization: |  |
| DBA if applicable: |  |
| First and Last name of applicant: |  |
| Title of applicant and relation to organization: |  |
| Email and phone number of applicant(s): |  |
| Mailing Address of Non-Profit: |  |
| Physical Address if different from mailing address: |  |
| Organization Website: |  |
| Social Media Links: |  |

**Check List:**

1. Completed Application Form
2. Separate document, in no more than 1,000 words, providing the information you would like our selection committee to read about your organization’s mission (and mission statement if you have one), your financial needs and why you would like to be a part of Hoptown’s ***Sip It Forward®*** program.

Please also include how you plan on making it known through your organization’s channels that this program exists and any ideas you would like for us to consider in our support of you this coming year. You may also incluce any formal public relations documents or brochures that you have as well

1. Please remember to include Letter of Determination 501(c) documentation.

Cheers!

Email to:

[sandy@hoptownbrewing.com](mailto:sandy@hoptownbrewing.com)

Mail to:

P.O.B. 3878 Mooresville, NC 28117

(must be postmarked by 12/31)

Drop off:

107 Plantation Ridge Dr. Mooresville, NC 28117