



## Sip It Forward® Annual Application Form



**Sip It Forward®** is our “drinkable charity program” designed to make a significant financial impact to non-profits in our area. We are on a mission to create change, \$1 at a time.

With each pint of this Blonde Ale purchased in our taproom a \$1 token is given to the recipient. That token can then be dropped into one of the four charity slots to be counted.

On the anniversary date of Hoptown opening its doors, **March 22** each year, we will tally all the tokens dropped in each individual charity’s slot and they will then be presented with a check for 100% of the total raised.

This is ambitious, we know. However; giving back to our community is in our DNA.

The best part: you don’t even have to drink beer to donate to this program! Any customer can select any amount they would like to donate and receive the equal number of tokens to drop in their selected charity.

**Applications are accepted October 1 through December 31 annually with notification of the FOUR selected charities in late January.**

The included application must be filled out by a member of the organization that has signing authority. In addition, please include your **Letter of Determination** documentation issued by the Internal Revenue Service. This will include the approval of your 501(c), tax-exempt status Issued on IRS Letterhead. The Letter of Determination includes the organizations legal name, and trade name (if applicable), EIN number, and effective date of 501(c) status.

We are excited that you are interested in being a part of our program.

Sincerely,

Sandy & Scott Plemmons  
Managing Partners



## Sip It Forward® Annual Application Form

Name of Organization:	
DBA if applicable:	
First and Last name of applicant:	
Title of applicant and relation to organization:	
Email and phone number of applicant:	
Mailing Address of Non-Profit:	
Physical Address if different from mailing address:	
Organization Website:	
Social Media Links:	
Please provide your organizations mission statement if you have one:	

In no more than 1,000 words, please provide the information you would like our selection committee to read about your organization's mission, your needs and why you would like to be a part of Hoptown's **Sip It Forward®** program. Please also include how you plan on making it known through your organizations channels that this program exists and any ideas you would like for us to consider in our support of you this coming year.

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Please include Letter of Determination 501(c) documentation